



**Sponsorship
Packages
2023**

Bandstand sponsorship (30ft x 30ft open sided marquee, hosts musical acts throughout show). This year it will be the principle, non-animal entertainment!

Package includes:

- Signage for the bandstand with your brand on.
- Ability to have additional advertising material on the bandstand (cost of production for the additions items not included in the package).
- The Bandstand being described as the 'xxxx Bandstand' or the 'Bandstand sponsored by xxx' with the company logo (by mutual agreement as to what sounds best with the company name) on the website, the 10,000 leaflets produced and put through doors or given out on the day and on all the leaflets distributed electronically through all Wilmslow schools.
- Mentions on the PA system throughout the Show in relation to your support of the arena.
- An article on our Facebook page about the company.
- Listing on our sponsorship page on the website (over and above any other mentions on the site).

COST Available for £450

Dog Arena sponsorship (the Animal display arena which is home to a variety of 4-legged activity including the Dog show)

Package includes:

- Signage for the arena with your brand on
- Ability to have additional advertising material on the arena (cost of production for the additions items not included in the package).

- The Arena being described as the 'xxxx Dog Arena' or the 'Dog Arena sponsored by xxx' with the company logo (by mutual agreement as to what sounds best with the company name) on the website, the 10,000 leaflets produced and put through doors or given out on the day and on all the leaflets distributed electronically through all Wilmslow schools.
- Two half hour slots in the arena (assuming that fits your business) for additional profile.
- Mentions on the PA system throughout the Show in relation to your support of the arena.
- A press release advertising your involvement in the Show.
- An article on our Facebook page about the company
- Listing on our sponsorship page on the website (over and above any other mentions on the site).

COST £300 per annum

Cookery Marquee sponsorship (A marquee that debuted last year dedicated to cookery demonstrations and hosting baking and preserving competitions)

Package includes:

- Signage for the marquee, internally and externally with your brand on.
- Ability to have additional advertising material on/in the arena (cost of production for the additions items not included in the package).
- The marquee being advertised with your branding on the website, the 10,000 leaflets produced and put through doors or given out on the day and on all the leaflets distributed electronically through all Wilmslow schools. In addition, the cookery competitions are being advertised separately to schools and local community groups and your branding would be on this as well.
- Sales/Display area within the marquee for your business (if appropriate).
- Your branding on the certificates given to all winners.
- Mentions on the PA system throughout the Show in relation to your support of the marquee.
- A press release advertising your involvement in the Show.

- An article on our Facebook page about the company.
- Listing on our sponsorship page on the website (over and above any other mentions on the site).

COST £1000 per annum for sole sponsorship or £350 as one of 3 non-competing sponsors

Artist's Marquee sponsorship (new marquee this year dedicated to local artists)

SPONSOR ALREADY AGREED

Headline sponsor

Have your branding above the Show title on all the leaflets, be the only brand on the large signs around the town for the 4 weeks before the show, have your branding on all the gates and have regular plugs via the PA system on the Show day.

In addition, we will allocate you a prime spot on the Show ground to advertise your brand or sell your products.

On the website, be at the top of the listing of sponsors and be described as the 'headline sponsor'. We will also do PR in the local press and on social media about your support of the community Show.

COST £4000

We rely on sponsorship to help us put on the Show, whilst also allowing us to keep the gate prices affordable for families and ensure we can offer some 'free' activities on site. If you would like to discuss a bespoke package, we will certainly try and accommodate that.

It costs us over £30,000 per annum to put on the Wilmslow Community Show.